

March 22, 2010

Dear Friend,

Project Wildlife needs your help! We became passionate supporters of Project Wildlife over ten years ago. We truly believe in their mission to improve quality of life for local wildlife and the community as the primary resource for animal rehabilitation and education. Project Wildlife works with purpose and passion on behalf of wild animals in Southern California and they achieve so much with so little. Did you know that in addition to providing critical medical care to more than 10,000 animals in San Diego County annually, they provide 12% of all wildlife rehabilitation in the State of California? Furthermore, their animal release rates are 8% higher than the national average!

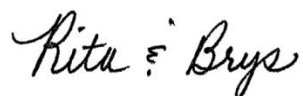
We are proud to dedicate our time by not only participating as a Board member and Rehabilitation and Education Team member, but by housing and caring for Ollie, one of Project Wildlife's Education Ambassadors. Through our work with Ollie, we have firsthand knowledge of just how important PW's Education programs are to our community.

Unfortunately, with the economic challenges facing our nation, non-profit organizations are the first to suffer. With drastically decreased contributions, many charities are forced to cut programs and services. Being proactive, Project Wildlife reduced their operating expenses by a third and impressively maintained administrative expenses under 15 %. Project Wildlife is committed to maintaining its ability to provide top-notch care to all of San Diego County's wildlife. In order to do this, they need every little bit of help they can get!

We are asking you to help us help Project Wildlife continue to care for the thousands of animals who desperately need their help. We will match all donations made to Project Wildlife through June 30, 2010, dollar-for-dollar, up to a total of \$70,000. This is a chance for all of us to really make a difference in the lives of our local wildlife.

Please join us and consider this great opportunity to maximize your gift's impact. Everything you give will be doubled and Project Wildlife's 500+ volunteers will have more resources than ever to continue their important work!

Sincerely,



Rita and Brys Myers



Ollie
Project Wildlife Education Ambassador