

Message from Lisa Culver
Executive Director, Project Wildlife

May 19, 2010

Dear Friend,

With the recent catastrophic Deepwater Horizon oil spill in the Gulf of Mexico on everyone's mind, we are once again reminded of the fragility of our nation's wildlife and their habitats. One can't help but worry about the potentially devastating effects this spill will cause globally, but it also reaffirms the need for diligent protection and preservation of our local wildlife. San Diego County is the most biologically diverse area in the United States with the greatest number of endangered species. It is our duty as a community to protect and care for our environment.

Project Wildlife has an unwavering commitment to care for injured, orphaned and sick animals. We perform 12% of ALL animal rehabilitation in the State of California with a release rate that is 8% higher than the national average. With the need for wildlife care increasing, Project Wildlife is addressing this challenge head-on by developing and adopting an exciting strategic plan which will guide us through the next three years as we continue to grow and expand in the community. We have embraced a new vision and mission and identified core values to help us continue to provide top-notch care to the thousands of animals we treat annually.

Our Vision:

Project Wildlife is the premier wildlife rehabilitation and education organization in the country committed to best-in-class services that support the sustainability of wildlife populations in the communities we serve.

Our Mission:

To improve quality of life for local wildlife and the community as the primary resource for animal rehabilitation and education.

Our Values:

Respect
Service
Commitment
Integrity
Teamwork

Whether you bring a suffering animal to our Care Center or you make a donation, your kindness, compassion, and your generous support has enabled us to continue to make a difference for San Diego County's wildlife. On behalf of the entire Project Wildlife family and the 10,000 animals we care for each year, thank you for all that you do to help!

Sincerely,

Lisa Culver
Executive Director